

VAPING

creating the
next generation
of smokers

VAPING can
quickly lead to
**NICOTINE
ADDICTION**

The nicotine in
1 Juul = 1 PACK of
cigarettes!
31% of users
began smoking
within 6 MONTHS

95% OF VAPES
sold CONTAIN
NICOTINE,
not just flavored
water

Users inhale an aerosol
that may contain lead,
nickel, arsenic,
benzenes, nicotine,
carcinogens & diacetyl.
More cases of LUNG
DAMAGE are emerging



Devices can look like pens, flash
drives, chargers, inhalers &
highlighters. They produce no
smoke and can smell sweet &
fruity!



FLAVORS &
PACKAGING TARGET
KIDS - MANGO,
BUBBLE GUM,
COTTON CANDY,
ETC.



16% of HS seniors
have VAPED
MARIJUANA
(which may result
in ER visits)

NICOTINE can HIJACK
reward-seeking pathways
in DEVELOPING brains...
paving the way for
addiction to harder drugs

